

The background of the entire image is a dark red color, populated with numerous stylized, glowing red virus particles. These particles are spherical with many thin, radiating spikes, resembling coronaviruses. They are scattered across the frame, with some appearing larger and more detailed than others, creating a sense of depth and a thematic connection to the COVID-19 pandemic.

# **60+** AMAZING FREE (OR HEAVILY DISCOUNTED) TOOLS

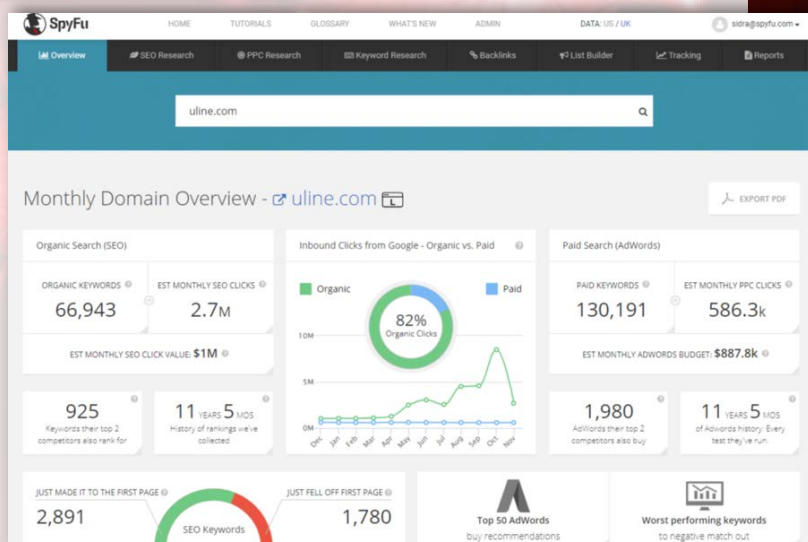
To Help You Through the **Corona Virus Pandemic!**

## 1. SpyFu | 2 free months of competitor keyword research

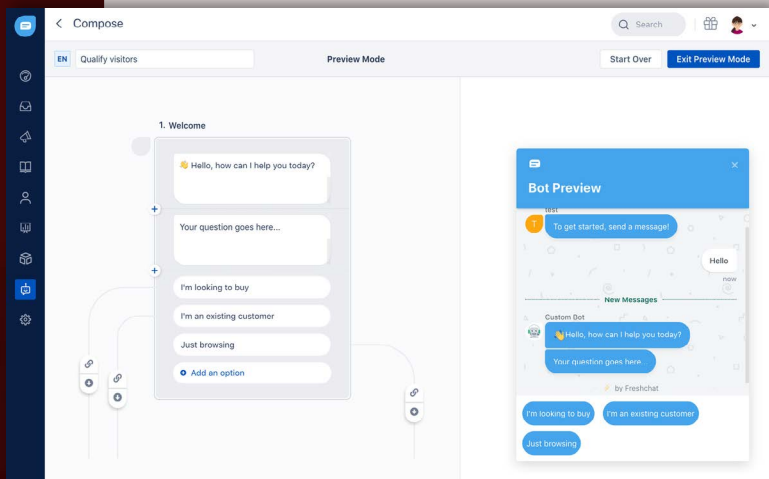
Optimizing your store for search can feel like solving a riddle. Sure, there are resources on SEO and paid AdWords campaigns, but the rules of Google's search engine aren't explicit. Sometimes you might wonder: Am I even targeting the right keywords?

SpyFu points you in the right direction. The keyword research tool shows how organic and paid search terms have ranked for competitors in the past, so you know which phrases are worth targeting. And right now, SpyFu is offering their [Premium membership free for two months](#).

**How do I claim this offer?** Claim your two-month free trial by reaching out to SpyFu's support team at [support@spyfu.com](mailto:support@spyfu.com) or via live chat on their site (click the chat icon in the lower right-hand corner).



## 2. freshdesk | 6-month free trial for chat software



Chat boxes in online stores may have been novel a few years ago, but now they're a driving factor for orders. According to Forrester Research, people are 2.8 times more likely to make a [purchase](#) if they use an online store's chat feature.

But for small businesses, hiring staff to monitor live chat tools 24/7 often isn't feasible, especially right now. An AI-driven chat platform, Freshchat lets you reach customers across multiple messaging platforms—WhatsApp, Messenger, and more. And for the next six

months, the [tool will be free for businesses](#) with fewer than 50 employees.

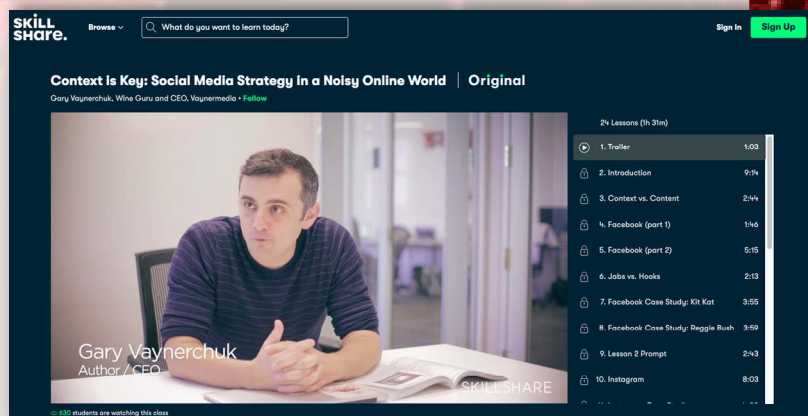
Use Freshchat to set up chatbots that automatically collect necessary information from shoppers who are online when you're not. Then your team can follow up. Now you business can engage 100% of the potential customers who find your website looking for more information!

It all may sound intimidating if you've never set up a chatbot before. Don't worry! Freshchat is designed for all types of users. And to make it easy to get started, they have a free Freshchat [Admin Fundamentals](#) course to guide you along the way.

**How do I claim this offer?** Click "Create Your Account" on [this page](#), and you'll be directed to a lower section of the page where you can click to start your free six-month trial.

### 3. **SKILLSHARE.** | 2 free months of unlimited classes

Instead of diving into one subject area, you may be more interested in learning about multiple marketing topics. If that sounds like you, check out the online learning site Skillshare. Its [marketing classes](#) cover a wide range of subjects, from design to social media. Right now, Skillshare is offering two months of free unlimited access to courses.



For those hoping to strengthen their company's online presence, Skillshare has plenty of classes on branding and social media marketing. One course, called Context is Key, covers how to build a solid social media strategy, and it's had over 38K students.

Other popular class topics include [SEO](#), [storytelling for marketers](#), and [copywriting](#). Each class typically takes about 1.5 hours to complete.

To retain what you learn in these courses, consider contributing to the "Discussion" section of the class page. There, you can ask the instructor and other students questions or share observations about what you're learning.

**How do I claim this offer?** Sign up for two free months by creating an account on [this page](#).

### 4. **ahrefs** | Free blogging for business course

To encourage people to stay at home, the SEO tool Ahrefs announced on Twitter that their five-hour Blogging for Business course would now be free. The tweet received 64 comments (mostly people saying thanks), 521 retweets, and 1.3K likes.

It's no wonder people got excited: The course is usually \$799, and content marketers rave about it.

Ahref's course teaches many SEO tactics, like Moz's classes, but it also offers broader content marketing lessons. The class begins with an explanation of why growing a blog is worthwhile for businesses. Later on, students learn how to form content ideas based on keyword research, along with promotion strategies.

**How do I claim this offer?** Click "Start" on [this page](#).



5. Free Xfinity WiFi for everyone, with hotspots available to all, including non-Xfinity subscribers. To access the service, look for the "xfinitywifi" network name in a list of hotspots.



6. Free, premium version of its workplace video chat tool through July, to help businesses and schools working remotely due to coronavirus. Those features include having up to 250 participants per call, live streaming for up to 100,000 viewers within a domain, and the ability to record meetings and save them to Google Drive.



7. Free upgrades to paid plans for teams working on coronavirus pandemic research, response, or mitigation. Interested teams can email a special address to get this set up, and a consultation on how best to get started with remote collaboration.



8. Free Video Conferencing for all of 2020, and Pro Video Conferencing until 2021.



9. Free secure video messaging to enhance internal communications for all businesses.



10. Free unlimited licenses for all organizations impacted by coronavirus worldwide are immediately eligible to use the company's cloud-based video collaboration platform for six months.



11. Free, new site search product, Yext Answers, for a 90-day period. Eligible businesses will be able to transform their website into a search engine capable of answering consumers' COVID-19 specific queries in real-time.



12. Free, unlimited call recorder app on the iOS app store. Users can order a transcript of recordings directly through the app.



13. Free access to all Pro plan features for nonprofits and qualified individuals who are offering emergency aid and information as a public service. Plus, free weekly onboarding and live office hours for anyone who needs help setting up their Messenger bot.



14. Free business messaging platform and virtual answering service to companies impacted by the pandemic.

**WHISPLI****15.**

Free platform to keep an open line of communication with employees, who are often working from home for the first time in their lives and have questions regarding the new normal.

**breezy****16.**

Free live video interview and assessment capabilities to all organizations for at least 60 days.

**freshworks****17.**

Free and unrestricted use of Freshwork's customer engagement tools, Freshchat and Freshcaller, for small businesses with less than 50 employees. Businesses can use these tools to manage surging customer queries via digital channels and switch to remote work with ease.

**facebook****18.**

Free premium version of Workplace Advanced, which provides users with an internal version of Facebook complete with services such as video calling and file sharing, is now available to emergency services and governments for 12 months

**Microsoft****19.**

Free six-month Office 365 E1 Trial, including Microsoft Teams.

**ZOHIO****20.**

Free suite of Remotely apps until July 1. There are 11 apps in all, including ones for online meetings, training sessions, storage, project management and everyday work (in the form of word processing, spreadsheets and presentations).

**Dropbox****21.**

Free Dropbox Business and HelloSign Enterprise subscriptions for a three-month period to nonprofits and NGOs that are focused on fighting COVID-19. Organizations working to stop the virus or providing relief to those impacted are encouraged to apply.

**smartsheet****22.**

Free templates that can be used by other organizations to build their own coronavirus preparedness dashboard, rich with CDC documentation and other resources, and related sheets and forms.

**PandaDoc****23.**

Free eSign plan gives companies unlimited users, unlimited document uploads, unlimited eSignatures and payment processing.

**DocuSign****24.**

Free access to DocuSign for managing electronic agreements.



calendly

25.

Free Zoom And GoToMeeting integrations for their online appointment scheduling software to help remote workers stay connected. These were previously Premium tier features and will be available through June 30th. Also Free premium plan access to teams working directly on COVID-19.



Evernote

26.

Free sign up and access of Evernote Basic plan. Take notes. Keep a journal. Clip anything from the web. Evernote lets you store and share information quickly and securely.



Nimbusnote

27.

Free Business Version for next few months. Nimbus Note is a flexible yet comprehensive information repository that helps you simplify your work and bring your team together.



ClickUp

28.

Free access to the productivity platform to help get all your tasks, docs, conversations, goals, reminders and more in one place.



29.

Free starter account through 2020 for health-workers and first responders as well as non-political humanitarian efforts towards fighting Covid-19.



wundamail

30.

Free three months of remote-team-management software. Wundamail works directly in your email inbox, asking a daily question and collating all team responses into one easy to digest team update. Simple, efficient, and helps to drive productivity.



hiver.

31.

Free email collaboration platform for teams which helps them manage shared inboxes like info@ or support@ without leaving Gmail. Hiver is committed to helping small businesses who are at the frontlines of fighting Coronavirus. To that effect, the company is offering Hiver's Shared Inboxes on the highest plan free for the next two months to eligible organizations.



32.

Free six months of Wildix Collaboration, a web-based communications tool that enables simple, instant and secure communication between employees situated all over the world. Users can participate in a conference, make calls (video, audio), chat, share screens, transfer files and set up virtual reminders.



salesforce

33.

Free access to technology for emergency response teams, call centers and care management teams for health systems affected by coronavirus.



- 34.** Free questionnaire templates written by survey research experts to gather data/feedback from employees, customers and broader groups impacted by the coronavirus.



- 35.** Free plan for Neil Patel's Ubersuggest, which helps you generate keywords for your content marketing strategy and production.



- 36.** Free Moz Academy courses with the promo code "wegotthis".



- 37.** Free trial of a powerfully simple email marketing solution designed to help you create and send compelling campaigns with ease.



- 38.** Free trial of the company's all-in-one sales and marketing platform combines email marketing, CRM and marketing automation to turn emails into conversations, website visitors into handshakes, and customers into raving fans. It also provides marketing agencies an alternative solution for their small business clients.



- 39.** Free access to trial with full features of CRM, email marketing, getting paid, appointments and more.



- 40.** Formerly InsideSales.com, this is a free program that leverages the company's sales engagement platform, Playbooks, to help companies and individuals in sales or revenue generation roles as they transition to a work-from-home setting.



- 41.** Free trial of a simple email marketing solution designed to help you create and send compelling campaigns with ease.



- 42.** Free three-month access to landing pages, pop-ups and stick bars for organizations in healthcare, education, nonprofit and government. Sign up for this offer anytime before June 1 2020.



- 43.** Free access to DocuSign for managing electronic agreements.



- 44.** Free tech support to anyone working or studying remotely right now.

**45.**

Free cloud single sign-on (SSO) and multi-factor authentication (MFA). This way, everyone can conveniently access all your IT resources remotely to keep business running.

**46.**

Free Teams products to small businesses and remote workers to operate securely and easily. This policy will continue for at least the next 6 months.

**47.**

Free remote access Basic Starter Package for the next three months to assist those working remotely.

**48.**

Free licenses to TechSmith Snagit screen capture software and the TechSmith Video Review software through June 30th, 2020.

**49.**

Free trials for 60 days of Webroot Business Endpoint Protection, Webroot DNS Protection and Webroot Security Awareness Training. Carbonite and Webroot are working to help SMBs and MSPs who are dealing with a remote workforce and overloaded networks to make cyber resilience simple, reliable and accessible.

**50.**

Free trials for 60 days of Carbonite Endpoint Protection and Carbonite Backup for Microsoft Office 365. Carbonite and Webroot are working to help SMBs and MSPs who are dealing with a remote workforce and overloaded networks to make cyber resilience simple, reliable and accessible.

**ADGUARD****51.**

Free licenses during COVID-19 pandemic to make the web experience better for everyone while we all stay at home. AdGuard is a cross-platform ads and tracking blocker that has all the necessary features for a clean, ad-free, uninterrupted and private web surfing: Whole-system ad blocking Advanced privacy protection Traffic usage reduction Protection from phishing and malware Available for Windows, MacOS, iOS and Android platforms.

**AUTODESK****52.**

Free access to select Autodesk products and services. Products and services will include BIM 360 Docs, BIM 360 Design, Fusion 360, Fusion Team, AutoCAD Web and Mobile and Shotgun — all for commercial use.

**53.**

Free 90-day subscription for new customers impacted by COVID-19. The cloud-based service helps small and mid-sized businesses to automate the processing of bills, generate invoices, send/receive payments, and manage their cash flows.

**54.**

Free account through Kabbage Payments, and you can start sharing your custom gift certificate URL on your website, through social media and in other communications. Your business will also be searchable on the site by industry and location.

**55.**

Free nudges to anyone who wants science-backed advice for how to best work remotely, partner with colleagues who are all over the place, show appreciation for those who don't have the flexibility to work remotely (e.g. cashiers, medical personnel).

**56.**

Free use of the new video interviewing software for all customers, and access to a library of Covid-19 response content for use by HR professionals and business leaders.

**57.**

Free payroll for one year including all tax filings with any base HR package.

**58.**

Free 16 learning courses that provide tips on how to stay productive, build relationships when you're not face-to-face, use virtual meeting tools and balance family and work dynamics in a healthy way.

**59.**

Free for 30 days will be millions of ebooks, audiobooks, magazine articles and more — available to anyone.

**60.**

Free platform access using the code "UreekaHelp" and a guaranteed one-hour session with a mentor to talk about your unique business challenges and what you should be doing right now to steer through coronavirus disruption.

**61.**

Free 90-day trial for all new customers. If you're currently on a 14-day trial, you can extend it to 90 days.

**62.**

Free 90-day trial of its subscription workout app as more gyms shut down in response to the coronavirus pandemic. The fitness freebie doesn't require a Peloton-branded bike or treadmill. Users can choose from classes such as yoga, meditation, strength training and more.

There you have it! We hope you found this collection of tools & resources useful!